



FOR RELEASE

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Date: April 4, 2014
Photos: Available upon request

Emmi Roth USA to Sponsor Four Taste of the Nation Events

MONROE, Wis. – Emmi Roth USA, a leading provider of specialty cheeses, will be a national partner and the official specialty cheese sponsor at four of Share Our Strength's Taste of the Nation® events, including the upcoming Taste of the Nation Houston event on April 6.

At Taste of the Nation events, guests will have the opportunity to sample a range of imported cheeses from Switzerland, such as Kaltbach Cave-aged Le Gruyère AOP, Kaltbach Cave-aged Emmentaler AOC, SwissArt and Appenzeller, along with award-winning selections from Wisconsin, including Grand Cru® Reserve, Buttermilk Blue®, GranQueso®, Horseradish Havarti, and the recently introduced 3 Chile Pepper Gouda.

Every year, Taste of the Nation events bring together the country's best chefs, sommeliers and mixologists to raise money for Share Our Strength's No Kid Hungry® campaign, which is ending childhood hunger in America by connecting kids in need to the healthy food they need, every day. Held in more than 30 cities across the nation, guests of Taste of the Nation can sip and sample gourmet creations from each city's premier culinary talent and participate in unique culinary, travel and lifestyle auctions – all while raising funds to make No Kid Hungry a reality. Since 1988, Taste of the Nation has raised more than \$85 million.

"We are proud to sponsor Taste of the Nation events and continue to serve as proud partners of the No Kid Hungry campaign this year," said Linda Duwve, VP of Sales at Emmi Roth USA. "We look forward to sharing our domestic and international award-winning cheeses with food lovers across the country for a great cause."

Taste of the Nation Houston will be held April 6, 2014 at the Houstonian Hotel Club & Spa. Emmi Roth will also sponsor Taste of the Nation events in New York City on April 28, Minneapolis on June 23 and Chicago on August 13.

In addition to sponsoring the events, Emmi Roth USA will donate \$1 to the No Kid Hungry campaign for each Roth® Signature Cheese Board Kit sold in 2014. For more information on the Cheese Board Kit, visit www.emmirothfoodservice.com.

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About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading producer of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key

cheese brands include Kaltbach Cave-aged, Roth Grand Cru® and Buttermilk Blue®. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades.

About Share Our Strength's No Kid Hungry® Campaign

No child should grow up hungry in America, but one in five children struggles with hunger. Share Our Strength's No Kid Hungry® campaign is ending childhood hunger in America by ensuring all children get the healthy food they need, every day. The No Kid Hungry campaign connects kids in need to effective nutrition programs like school breakfast and summer meals and teaches low-income families to cook healthy, affordable meals through Cooking Matters. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. Join us at NoKidHungry.org.